



# Cameron Purchase

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## OBJECTIVE

To utilize my previous contractual experience and technical design education to be a productive member of a comprehensive graphics solutions team.

## SKILLS

### CREATIVE

Layout  
Typography  
Illustration  
Web Graphic Design  
Print Production  
Branding  
Collateral Design  
Advertising Design  
Publication Design  
Photography

### TECHNICAL

Adobe Photoshop  
Adobe Illustrator  
Adobe Dreamweaver  
Adobe InDesign  
Adobe Light Room  
Adobe Acrobat  
HTML / CSS  
Microsoft Word  
Microsoft Powerpoint  
Microsoft Excel  
Mac and PC Proficient

## CONTRACTUAL WORK

### Wendy McHenry, Real Estate agent

- Contracted to develop marketing materials for residential real estate agent
  - Photographed property and edited digital photos using Adobe Photoshop
  - Researched and solidified printing vendor agreement

### Jeanne Keisker

- Contracted to Photograph live event for use in invitation for high school graduation
  - Edited digital photos using Adobe Photoshop
  - Researched and solidified printing vendor agreement

## UNRELATED EXPERIENCE

### Production Manager

Las Vegas, NV

2010-2011

#### Apple Tree Wear

Package design, marketing design, pre-press, web design, product prototyping, and file management.

### Senior Game Advisor

Las Vegas, NV

2008-2010

#### GameStop

Marketing, product merchandising, customer service, inventory control, and sales.

## EDUCATION

### Bachelor of Science, Graphic Design

The Art Institute of Las Vegas

## PROFESSIONAL MEMBERSHIPS

American Institute of Graphic Arts, Las Vegas Chapter